Mountain State Apple Harvest Festival
Souvenir Program Ad Rates 2019

Held the 3rd weekend of October annually, the fundamental purpose of the Mountain State Apple Harvest Festival is to promote the apple industry in the Eastern Panhandle of West Virginia. The Mountain State Apple Harvest Festival is so excited to be celebrating its 40th year - we have so many extra things planned for the program to reflect the heritage and history of the festival over the decades.

Please review the following options and if you have any questions, contact either Susan Snowden (304.410.7571) or Mary Beth Blair (304.283.4438) or Mike Hornby (304.851-7461).

This year's program will be distributed throughout Berkeley, Jefferson and Morgan counties in WV as well as Winchester, VA and Hagerstown, MD. This perfect bound, full color glossy program will be 8.5" wide x 11" tall and reach over 25,000 readers.

Please indicate your choice of ad size and whether you are sending a camera ready ad. All ads are placed on a first come, first serve basis. All ads are full color and the price includes professional design layout.

🍎 Advertising Options 🍎

SIZES	COST
⭕ 1/4 Page Ad (4"w x 5.25"h)	$225
⭕ 1/2 Page Ad (8.125"w x 5.25"h)	$350
⭕ Full Page Ad (8.125"w x 10.625"h)	$550
⭕ Inside back cover (8.125"w x 10.625"h)	$700
⭕ Inside front cover (8.125"w x 10.625"h)	$700
⭕ Page 3 (8.125"w x 10.625"h)	$700
⭕ Back cover (8.625"w x 11.125"h)	$1,050

SPACE DEADLINE FOR THE SOUVENIR PROGRAM IS SEPTEMBER 1, 2019.
PLEASE E-MAIL YOUR AD RESERVATION TO INFO@MSAHF.COM

CAMERA READY AD FOR THE SOUVENIR PROGRAM IS SEPTEMBER 10, 2019.
EMAIL: mike@aroundthepanhandle.com
Please contact Mike Hornby at 304-851-7461 once your ad is ordered if you need to create your ad.

BUSINESS/ORGANIZATION NAME:_____

ADDRESS: _____

CITY:_____ STATE: _____ ZIP:_____

PHONE:_____

NAME OF CONTACT:_____

CONTACT EMAIL:_____

Please make checks payable to: Mountain State Apple Harvest Festival
Mail to: Mountain State Apple Harvest Festival
P.O. Box 1362, Martinsburg, WV 25402
PLEASE CALL 304-410-7571 WITH ANY QUESTIONS

PO Box 1362, Martinsburg, WV 25402   🍎   info.msahf@gmail.com   🍎   304-263-2500